

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

In the Matter of)	MB Docket No. 04-261
)	
Violent Television Programming and)	
Its Impact on Children)	
)	

To: The Commission and Chief, Media Bureau

REQUEST FOR EXTENSION OF TIME TO FILE COMMENTS
OF

CHILDREN NOW
AMERICAN PSYCHOLOGICAL ASSOCIATION
AMERICAN ACADEMY OF PEDIATRICS
AMERICAN ACADEMY OF CHILD AND ADOLESCENT PSYCHIATRY
THE BENTON FOUNDATION
INSTITUTE FOR PUBLIC REPRESENTATION

The above-captioned organizations (collectively “The Children’s Media Policy Coalition”) request that the Commission extend the comment and reply comment filing deadlines in the above-captioned proceeding by 30 days each. The Children’s Media Policy Coalition would find it difficult to draft complete responses to the questions posed in the NOI by the Commission’s September 15 deadline. The Children’s Media Policy Coalition respectfully requests that the Commission delay the comment deadline to October 15 and the reply deadline to November 15.

The Children’s Media Policy Coalition has significant limits on our resources that prevent us from responding by the deadline. Many members of the Coalition have numerous obligations occupying their summer schedules. A modest extension of time will allow the Coalition, as well as members of the public, to participate fully in this docket. Given the importance of this topic and the myriad of questions raised by the Commission, an extension of the comment and reply comment filing periods is necessary. A short delay of one month will not prejudice this proceeding and will encourage developed responses that will serve the interests of informed decision-making.

Furthermore, a modest extension will enable the Coalition to include new research findings that will be available at the end of September. The Kaiser Family Foundation plans to release a national poll of parents which will provide updated information regarding parents' concerns about television violence, as well as their use of and opinions of the TV ratings and the V-Chip. The Children's Media Policy Coalition believes it is essential that this new research be part of the record.

For the foregoing reasons, the Children's Media Policy Coalition respectfully requests the Commission extend the comment and reply comment filing deadlines in this proceeding by 30 days each.

Respectfully submitted,

Patti Miller
Children Now
1212 Broadway, 5th Floor
Oakland, CA 94612
510-763-2444

August 12, 2004